

Lead Generation Results



Wavelength lead generation programs consistently exceed our clients' expectations by producing increases in high-quality, actionable leads with directly attributable ROI.

1

288% increase in leads

in 6 months for a national storage and furniture manufacturer

6.5% increase in leads

in 12 months for a regional HVAC contractor with 7.4% increase in average ticket price, resulting in a 13.4% total increase in sales

2

3

83% increase in sales

within the first 7 months following a brand relaunch targeting law enforcement, military, and corrections markets for a national manufacturer

100% increase in web leads

in 12 months for an industrial scale manufacturer —web leads are the #1 source for closed leads company-wide

4

5

500% increase

in web leads in first 3 months following a website launch

277% increase in enrollment

for a leading private school from 90 to 250 students following a 24-month, fully-integrated campaign

6

7

1 million qualified PR exposures

in Year One of a national media campaign

\$450,000 RFQ

resulting from one trade article written by Wavelength

8

**We deliver the leads. You close the sales.
Together, we grow your business.**